



San Joaquin Valley Jazz Festival

Buchanan High School
1960 North Minnewawa Ave., Clovis, CA. 93619

August 15, 2009

Dear Buchanan Area Jazz Festival Supporter,

On February 5th and 6th 2010, Buchanan High School will host the 22nd Annual San Joaquin Valley Jazz Festival! This Festival is the main fund raiser for the BEC jazz program and is organized through the efforts of parents and students involved in the Buchanan and Alta Sierra music programs. It has grown over the years to become a major attraction for school jazz performers, jazz clinics and jazz concerts.

This year's festival will feature 50 of the top middle and high school jazz bands from throughout California. The festival judges are some of the finest jazz musicians and educators in the nation. The two day festival will feature unique noon time performances on both Friday and Saturday. This year's festival headliner is [Kneebody](#). They will perform at the Paul Shaghoian Concert Hall on Friday, February 5th in conjunction with the festival. The festival will conclude Saturday evening with performances by the Buchanan Jazz Band 'A', Fresno City and Fresno State Jazz Ensembles.

An event of this magnitude could not be possible without the dedication of a number of parents, administrators, band directors, students, and of course, generous supporters like you!

Enclosed you will find a sponsorship form for your consideration. This year any individual ad sales beyond \$50 will be split with the students jazz account 50/50. There are many levels of sponsorships for both businesses and individuals and all contributions make a difference.

Please complete the attached form and return with your print ready art work if applicable, and generous donation to the address below by January 15, 2010. Thank you in advance for your support of the 22nd Annual San Joaquin Valley Jazz Festival!

Sincerely,

SJVJazz Festival Sponsorship Coordinator
Roberta Shackelford
2830 Serena Ave.
Clovis, CA 93619

P.S. Extra forms are available on the Jazz Festival website at www.sjvf.net.

2010 SAN JOAQUIN VALLEY JAZZ FESTIVAL

SPONSORSHIP / DONATION FORM

Business Name _____ Phone _____

Contact Person _____ Phone _____

Address _____ City, ST, Zip _____

Name that you want announced or printed in the program - PRINT CLEARLY _____

Program Cover Advertising

Cover Ads (these are on a first come, first served basis-will notify you if previously reserved)

Inside front or back - **FULL COLOR** - \$150.00 (circle your choice). Qty. _____ Amount \$ _____

Outside back - **FULL COLOR** - \$150.00. Amount \$ _____

Program Ad Sponsorships

Full page advertisement \$100. Qty. _____ Amount \$ _____

1/2 page advertisement \$80. Qty. _____ Amount \$ _____

1/4 page advertisement \$60. Qty. _____ Amount \$ _____

Business Card Ad \$40 Qty. _____ Amount \$ _____

Trophy Sponsorships

1st Place \$100 6 available. Qty. _____ Amount \$ _____

Sight Reading - circle Jr. High or High \$100 2 available. Qty. _____ Amount \$ _____

2nd Place \$80 6 available. Qty. _____ Amount \$ _____

3rd Place \$60 6 available. Qty. _____ Amount \$ _____

Your family or company name will be prestigiously listed and recognized as a generous contributor of the trophy/trophies as designated above in this year's collectible souvenir program.

Sponsorship Combo Specials

Combo Set #1 - \$150.00

Full page ad AND 1st Place Trophy. regular cost \$200.....SAVE \$50!. Qty. _____ Amount \$ _____

Bonus gift with Combo Set #1 - BHS "A" Band's 2007 CD "Another Standard" , 2008 CD "PUSHING FORWARD" and their newest CD recorded in the summer of 09, "On the Spot"

Combo Set #2 - \$130.00

1/2 page ad AND 2nd Place Trophy regular cost \$165.....SAVE \$35!. Qty. _____ Amount \$ _____

Bonus gift with Combo Set #2, BHS "A" Band's 2007 CD "Another Standard" & 2008 CD "PUSHING FORWARD"

Combo Set #3 - \$100.00

1/4 page ad AND 3rd Place Trophy. regular cost \$120.....SAVE \$20!. Qty. _____ Amount \$ _____

Bonus gift with Combo Set #3, BHS "A" Band's 2007 CD "Another Standard"

Total number of sponsorships ordered: _____ Total Amount Enclosed \$ _____

For any sponsorship over \$100.00, your family name or company name will be announced during the Festival!

Please fill out this form completely and PRINT NEATLY, we do not want to miss recognizing your generous contribution! If you are purchasing ad space, please include your camera ready artwork for our layout team. Do not forget to include the name as you would like it to be listed in this year's souvenir program above.

Make checks payable to:

"Buchanan Foundation SJVJF" and mail to
San Joaquin Valley Jazz Festival or SJVJF

C/O Roberta Shackelford

2830 Serena Ave. Clovis, CA 93619

Deadline for ads is January 15, 2010. Any questions, please contact: Roberta Shackelford at 324-7766, 355-1108 or email her at logistics@sjvjf.net

Thank you for your support - we know you will enjoy the amazing talent that we have lined up for you!

Visit www.sjvjf.net for more info